



Call for papers

<http://emrbi.org>

**The EuroMed Academy of Business announces its
10th Annual Conference**

*“Global and national business theories and practice:
bridging the past with the future”*

Rome, Italy
September 13th-15th, 2017

**Organized and Hosted by:
“Sapienza” University of Rome**



FACOLTÀ DI ECONOMIA

SAPIENZA
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DIPARTIMENTO DI DIRITTO
ED ECONOMIA DELLE ATTIVITÀ PRODUTTIVE



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EMRBI Presidents

Prof. Demetris Vrontis
Executive Dean and Director
University of Nicosia
Nicosia, Cyprus

Prof. Yaakov Weber
Director, Research Unit
School of Business
College of Management, Israel

Conference CHAIRS

CHAIR Prof. Stefano Fontana (“Sapienza” University of Rome, Italy)
Co-CHAIR Prof. Silvia Solimene (“Sapienza” University of Rome, Italy)
Co-CHAIR Prof. Daniela Coluccia (“Sapienza” University of Rome, Italy)



Conference Goals

The EuroMed Academy of Business annual conference is one of the major Business Management conferences of its kind in terms of size, quality of content, and standing reputation of attendees. Many of the papers presented contribute significantly to the business knowledge base.

Our goal is to create a friendly and approachable academy and environment, a strong network, whereby its members (including senior worldwide scholars, faculty members, doctorate students, researchers and business practitioners) are guiding and mentoring each other. Some of the conference distinctions are:

- A. Publication Opportunities,
- B. ISI and ISBN Conference Book of Proceedings (under Citation Index),
- C. Authors' Networking and Collaboration Workshop, and
- D. Meet the Editors Session)

Further, participants attend at the conference's Research Project Workshop in order to meet, improve research, collaborate with others and apply for EU project funding.

Author Guidelines

Submission Deadline*: June 7th, 2017

Papers and abstracts should be submitted online through the conference website at <http://euromed2017.com/submissions/>

If you face any problems, please contact submissions@emrbi.org or admin@emrbi.org

Submissions should strictly adhere to the **Author Guidelines** and use the **Paper or Abstract Manuscript Template** to be found at the conference website (<http://euromed2017.com/author-guidelines/>).

All submitted manuscripts (including abstracts) will be double blind reviewed.

Please indicate, on the first page of the manuscript, the track number for submission. Should you feel that your submission does not exactly fit in any of the tracks please indicate General Track. Alternatively, you may indicate the general area that you would like to have your manuscript reviewed under (eg Marketing, HRM, Strategic Management, Finance etc).

The maximum number of submitted papers or abstracts accepted per author (either single or co-author) is three.

Important Dates

Submission Deadline	June 7 th , 2017
Early-bird registration	Until July 17 th , 2017
Late registration	After July 17 th , 2017
Deadline for inclusion in Book of Proceedings **	August 21 st , 2017

**Only papers or abstracts of participants registered until August 21st, 2017 will be included in the Book of Proceedings that will be distributed at the conference. Papers and/or abstracts of participants who will register after the above date will be included in the final book of proceedings that will be distributed after the conference.

Publication Opportunities

All accepted papers and abstracts will be published in the **Book of Proceedings** (with an ISBN number) which is approved for inclusion in the **Conference Proceedings Citation Index** — an integrated index within **Web of Science**. This distinction is given only to the most significant, in terms of academic excellence, conferences-conventions worldwide.

A selection of the best conference papers will also be considered for publication in the following journals (presented in alphabetic order), most of which are internationally ranked or/and ISI/Scopus approved. Some of these journals will devote and publish a special issue based on conference papers.

1. [**EuroMed Journal of Business - EMRBI's official Journal**](#)
2. [**British Food Journal**](#)
3. [**British Journal of Management**](#)
4. [**Competitive Review**](#)
5. [**Global Business and Economics Review**](#)
6. [**International Journal of Business and Globalisation**](#)
7. [**International Journal of Globalisation and Small Business**](#)
8. [**International Journal of Computational Economics and Econometrics**](#)

9. [International Journal of Economic Behavior](#)
10. [International Journal of Emerging Markets](#)
11. [International Journal of Entrepreneurship and Small Business](#)
12. [International Journal of Financial Markets and Derivatives](#)
13. [International Journal of Managerial and Financial Accounting](#)
14. [International Journal of Organizational Analysis](#)
15. [International Journal of Technology Marketing](#)
16. [International Studies of Management and Organizations](#)
17. [Journal of Customer Behaviour](#)
18. [Journal for Global Business Advancement](#)
19. [Journal of Global Marketing](#)
20. [Journal for International Business and Entrepreneurship Development](#)
21. [Journal of Knowledge Economy](#)
22. [Journal of Promotion Management](#)
23. [Journal of Transnational Management](#)
24. [Journal of World Business](#)
25. [Piccola Impresa / Small Business](#)
26. [Sinergie](#)
27. [Social Business](#)
28. [World Review of Entrepreneurship, Management & Sustainable Development](#)

ADDITIONAL PUBLICATION OPPORTUNITIES WILL BE ANNOUNCED SHORTLY

For more information, please see publication opportunities at the conference [website](#).

Other Conference and Pre-Conference Activities

For details, please visit the conference website

- Research Project Workshop
- Authors' Networking and Collaboration Workshop
- Meet the Editors Session
- Track and research area meetings
- Session Chairs and Discussants Workshop
- Doctoral Seminars and special PhD sessions for paper presentations.

Conference awards

For details, please visit the conference website

- Conference Best and Highly Commended Paper Awards
- Conference Best and Highly Commended Student Paper Awards
- Conference Best Track Chair and Commended Track Chair Awards
- Conference Best Reviewer Awards
- EMJB Best and Highly Commended Paper Awards

Conference Venue – Faculty of Economics, University of Rome Sapienza, Rome, Italy

For travel details, please visit:

<http://www.arrivalguides.com/en/Travelguides/Europe/Italy/Rome/overview>

For the host institution, please visit:

https://web.uniroma1.it/fac_economia/en

Additional details will be available at the conference website.

Conference Hotels

Attractive hotel rates for conference participants are available, especially to the conference participants, in some of the nicest hotels in Rome, not far from the conference venue and from the Centre.

Details on accommodation options, pricing and booking instructions will be available at the conference website.

Organized Excursions

A selection of attractive tours has been arranged for conference participants, details of which will be available at the conference website.

Programme Tracks

Please indicate, on the first page of your manuscript, the track number for submission. Should you feel that your submission does not exactly fit in any of the tracks below please indicate **General Track**. For more details, please visit the conference website.

1.	Accounting
2.	Behavioural Economics and Finance
3.	Business Ethics
4.	Business Evaluation
5.	Collaboration in the Context of Conflict
6.	Communications
7.	Consulting
8.	Corporate Social Responsibility
9.	Cross Cultural Management
10.	Digital economy
11.	Diversity and Gender in Organizations
12.	Economics
13.	Emerging markets
14.	Entrepreneurship
15.	Family Business
16.	Finance
17.	Financial Services and Banking
18.	Food and Agriculture Management
19.	Health Care Management
20.	Tourism and Hospitality
21.	Human Resource Management
22.	Information Systems' Management
23.	Interdisciplinary Research
24.	International Business
25.	International Management
26.	Knowledge Management and Intellectual Capital
27.	Marketing
28.	Mergers, Acquisitions and Strategic Alliances
29.	Innovation Management
	A special award by SIMA and EUROMED will be presented to the best paper in the track.
30.	Operations, Production and Quality Management
31.	Organization Theories
32.	Organizational Behavior
32a	Power, Politics and Culture in Organizations
33.	Public and Nonprofit
34.	Research Methods

35.	Small and Medium Enterprises
36.	Strategic Management
37.	Supply Chain Management, Shipping and Logistics
38.	Technology Management
39.	Wine Business
40.	General Track